

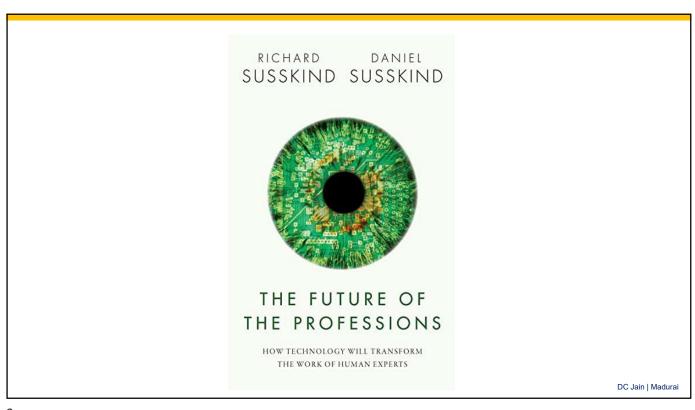
# **ChatGPT and Beyond**

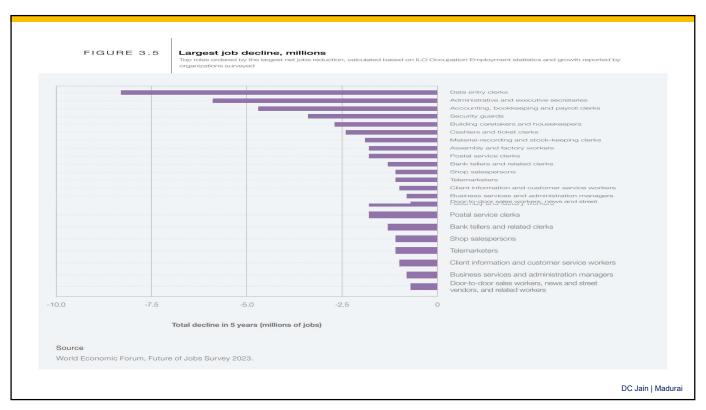
Harnessing AI Potential while addressing Limitations

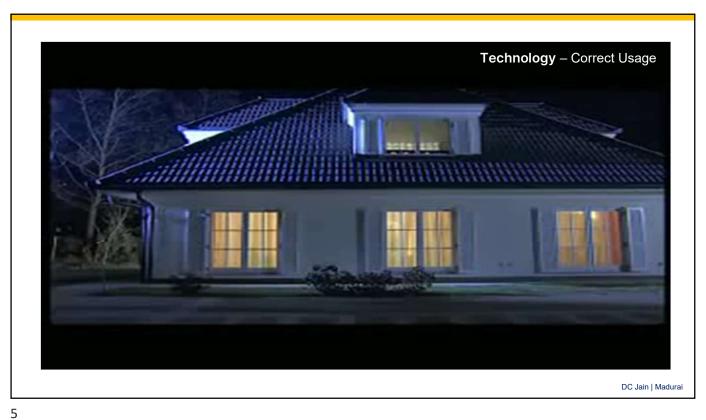
CA. Dungar Chand U Jain, Madurai 15-Jul-2023 | @Kottayam Branch of SIRC of ICAI

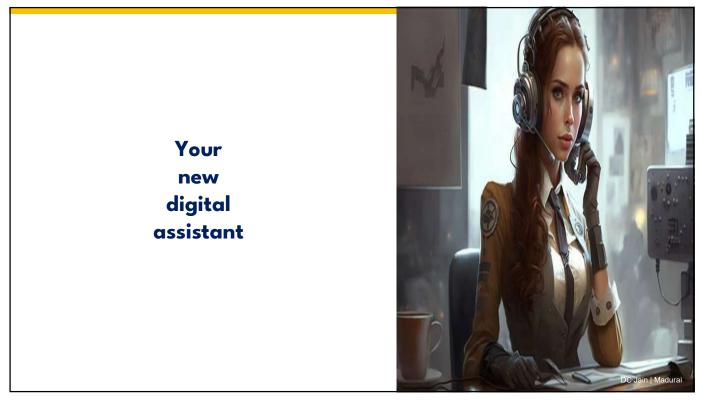


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#### Introduction to ChatGPT

- GPT stands for "Generative Pre-trained Transformer"
- GPT is based on the Transformer architecture, a deep learning model designed for processing sequential data.
- Enhances productivity and efficiency in communication
- Offers natural language processing for seamless interactions, to understand and generate human-like text - GPT is capable of understanding and processing natural language, allowing it to engage in conversations and provide information.
- It is an AI language model developed by OpenAI
- It is "pre-trained" by being exposed to a large amount of text data from the internet.

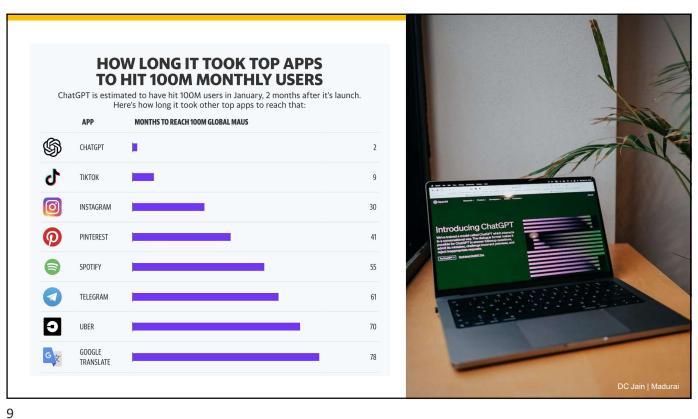


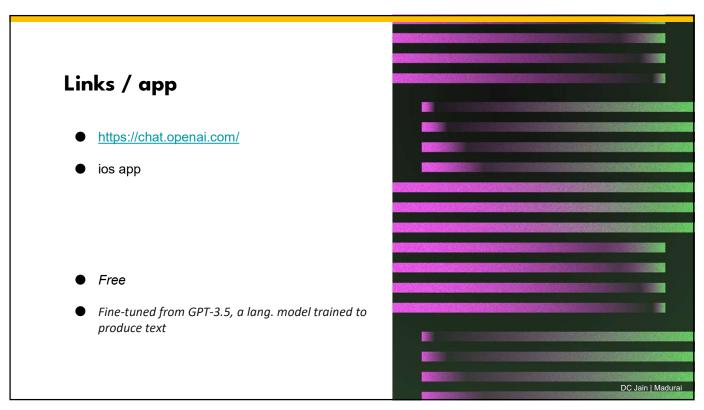
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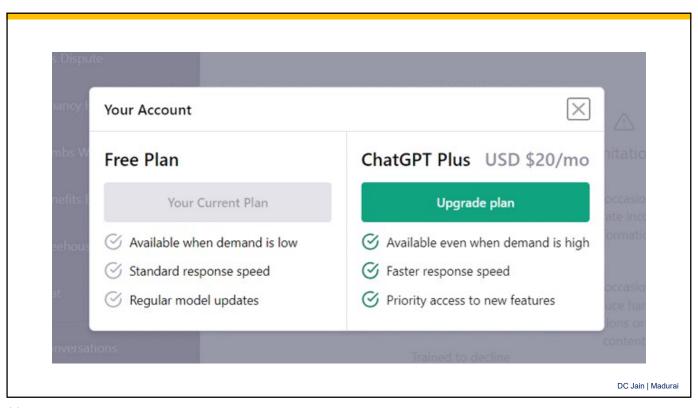
#### **Features of ChatGPT**

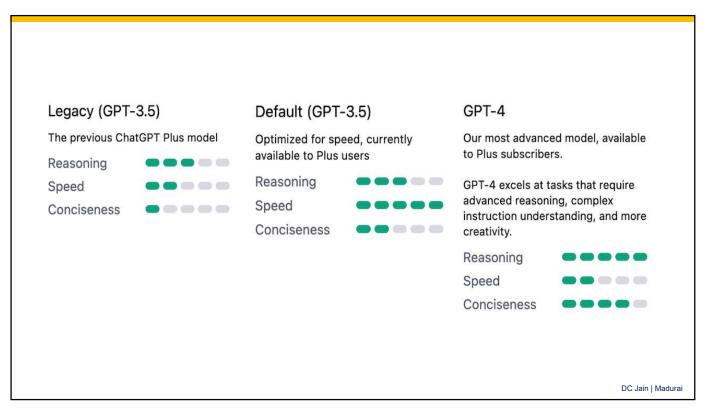
- It can generate coherent and contextually relevant responses to user inputs.
- It has <u>applications in various domains</u>, including content generation, language translation, text completion, and more.
- GPT has multiple versions, with each iteration (GPT-1, GPT-2, GPT-3, etc.) being more advanced and powerful than the previous one.

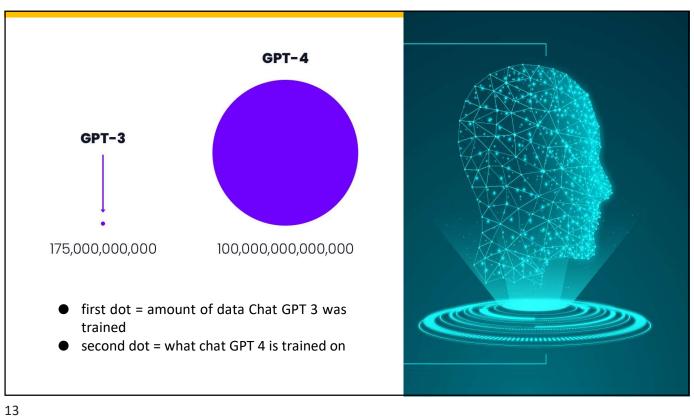


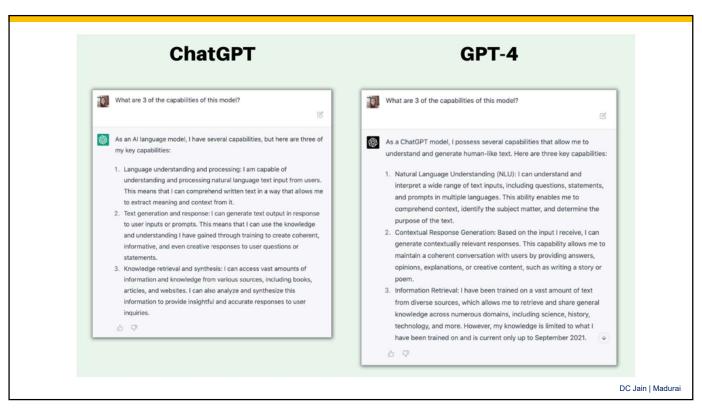












https://www.bing.com/new



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#### **Disclaimers and Limitations**

- ChatGPT is <u>not connected to the internet</u>
- May occasionally generate incorrect or biased responses
- Not suitable for sensitive or high risk tasks
- May occasionally <u>produce harmful instructions</u>, <u>user discretion advised</u> when relying on generated content.
- Ongoing efforts to improve reliability
- ChatGPT will occasionally make up facts or "hallucinate" outputs. If you find an answer is unrelated, please provide that feedback by using the "Thumbs Down" button



#### Can I trust that the AI is telling me the truth?

 ChatGPT is not connected to the internet, and it can occasionally produce incorrect answers. It has limited knowledge of world and events after 2021 and may also occasionally produce harmful instructions or biased content.

We'd recommend checking whether responses from the model are accurate or not. If you find an answer is incorrect, please provide that feedback by using the "Thumbs Down" button.



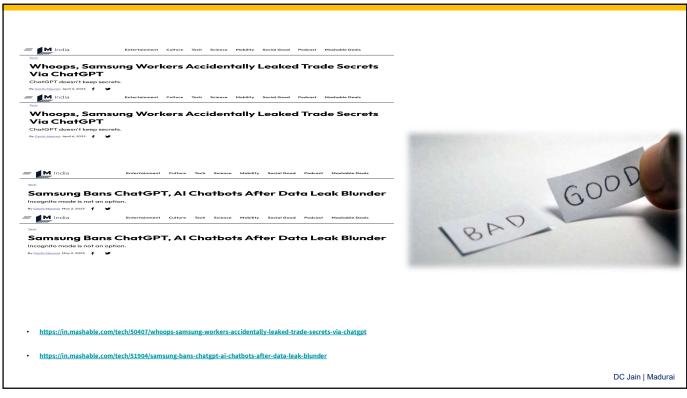
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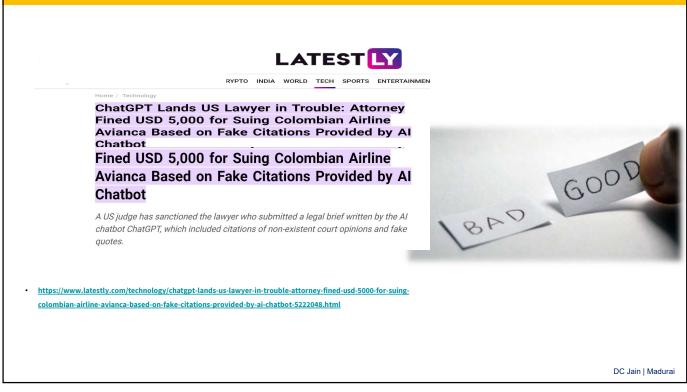


90th percentile, passed 13 of 15 advanced placement exams and got a nearly perfect score on the GRE Verbal test. Researchers at BYU and 186 other universities wanted to know how OpenAI's tech would fare on accounting exams. Although ChatGPT's performance was impressive, the students performed better. Students scored an overall average of 76.7%, compared to ChatGPT's score of 47.4%. The AI bot did worse on tax, financial, and managerial assessments, said the study published in the journal Issues in Accounting Education. - Agencies



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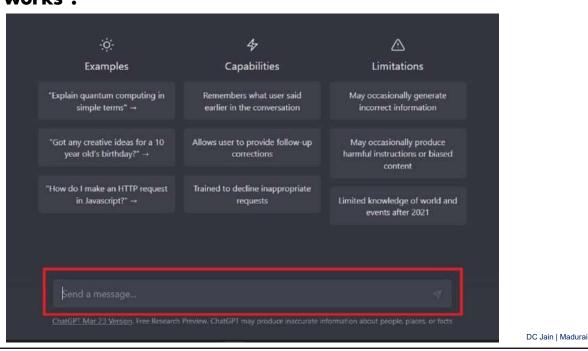








### How it works?



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Live demo!!!

On the cards:

**Book on ChatGPT for Professionals** 

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# Modifying and Refining Prompts

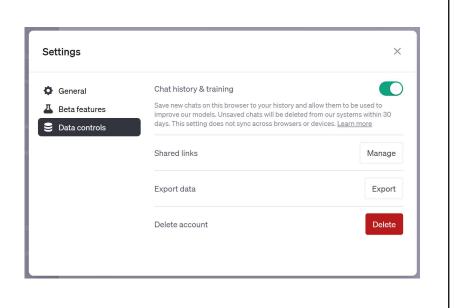
- Be Clear and specific
- Provide Context
- Ask Open ended questions
- Continuously iterate for optimal results
- Customize prompts to fit desired dialogue style
- Experiment with different prompt approaches



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## **Details / Data**

- Instant copy
- Copy all



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# **Advantages of ChatGPT**

- Seamlessly extends human capabilities
- Saves time and resources
- Increases efficiency in information retrieval
- Enhances customer support and engagement



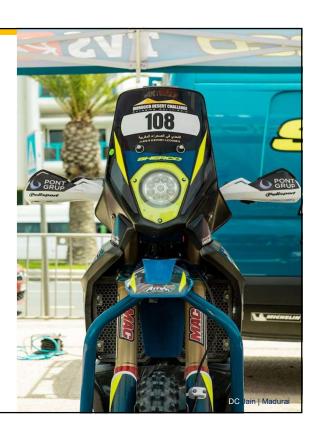
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#### ChatGPT 3.5 vs 4.0

- ChatGPT 4.0 offers improved capabilities and accuracy
- Increased contextual understanding
- Faster response times
- Enables more nuanced and natural conversations

## Who Should Use ChatGPT 4.0

- Professionals seeking advanced conversational AI
- Businesses with high chatbot interaction volumes
- Customer support teams
- Service-based industries

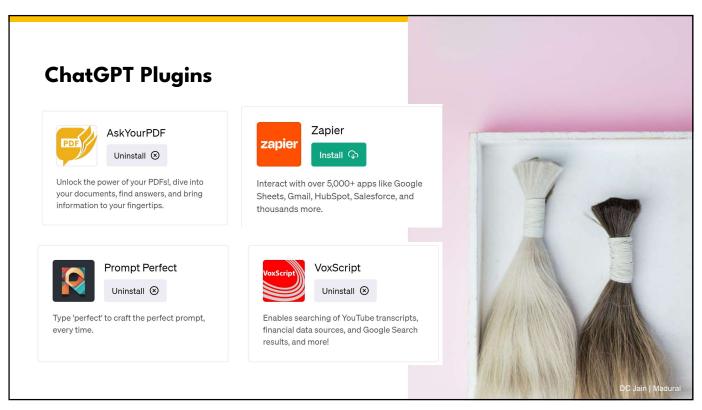


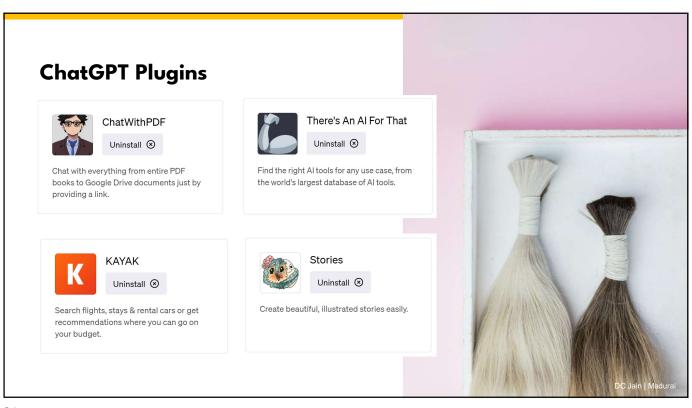
# **ChatGPT Plus and Plugins**

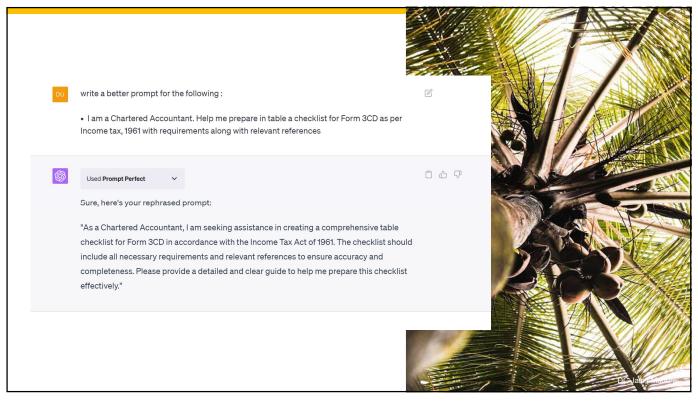
- ChatGPT Plus subscription for enhanced features
- Access to premium support and faster response times
- Various plugins available for specific use cases
- Extend functionality with third-party integrations



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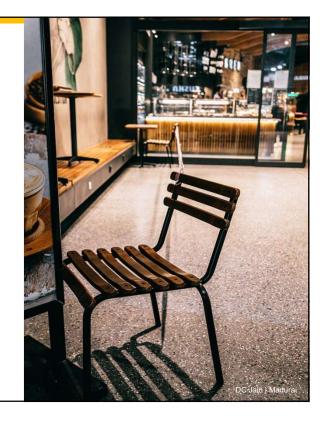






#### Regulation of Al

- Importance of ethical AI development and usage
- Government initiatives to regulate AI applications
- Ensuring transparency and accountability
- Addressing potential biases and risks



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The Economic Times, New Delhi / Gurgaon, Saturday

# Shift + Ctrl AI, Make It Safe With Regulation

Need to go beyond 'stakeholder capitalism'

Protocols are emerging to define governance frameworks in India for generative artificial intelligence (AI), models that can produce text, images and more. This week, the National Association of Software and Services Companies (Nasscom) issued guidelines on research, development and deployment of AI. This fits into the view of OpenAI CEO Sam Altman that societal antibodies should be embedded into algorithms that learn and get better with scale. The Nasscom prescriptions are broad - dealing with transparency, accountability and privacy — and the body intends to come up with specific rules for use cases. Proactive rule-making can avoid abuse creeping into a new technology wave as it did with social media. Innovators of generative AI, quantum computing and blockchain beyond cryptocurrency will undoubtedly benefit from testing these technological advances on the unsuspecting public. It's important to have guard rails in place.

Newer technologies like AI will be driven by businesses that have to contend with ethical damage to brands.

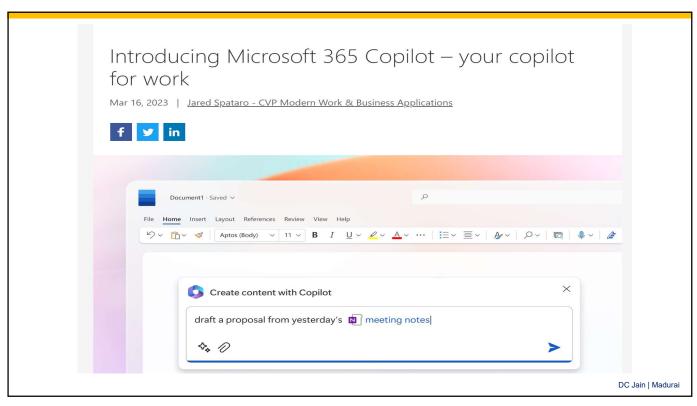


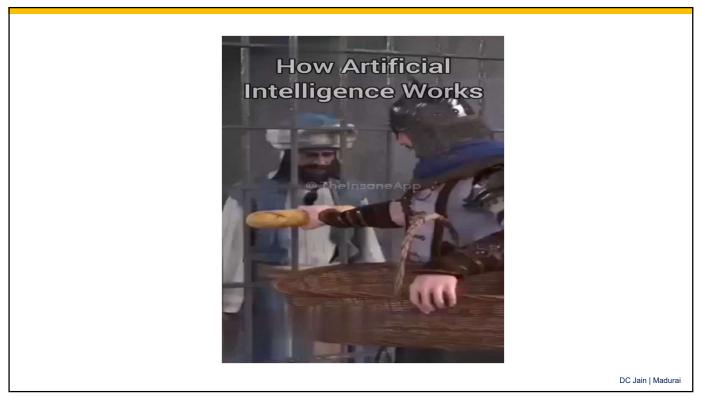
Decisions arrived at through AI need to conform to business ethics instead of being the responsibility of technology creators. AI and other innovations further down the pipeline can coerce consumer choice far beyond existing technology. Since these will be used to support the bottom line, bu-

siness leaders are best placed to take a call on issues like fairness and freedom. This ethical concern cannot be left vague in the rubric of 'stakeholder capitalism'. It needs to be drilled down into internal processes and controls.

The lawmaker's approach to disclosure of AI deployment will confront corporate secrecy. So, it makes sense to move the guard rails into the board room. Enterprisewide digital ethics risk mitigation will have to redesign workflows for human-machine interactions at a granular level. Corporate strategy must incorporate compliance and impact. But, first, companies need to assess the ground they need to cover to avert a technology ethics risk at scale.

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# **TECHNOLOGY**

Technology won't replace Chartered Accountants...

fud

Chartered Accountants who are fred and explored probably replace Chartered Accountants who do NOT...

Source : SIRC Newsletter - Oct 2020

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# Thanks! Any questions?

You can reach me at:

dcjain@icai.org | +91 98945 05007



CA. Dungar Chand U Jain, Madurai

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